Tumulty and other attaches of the executive offices.

Members of the President's Cabinet received the returns in the offices of Secretary Houston of the Treasury and Secretary Meredith of the Department of Agriculture. Mr. Houston had Postmaster General Burleson, Secretary of the Interior Payne and Secretary of Labor Wilson, with some close friends, as his guests. Secretary of War Baker, with the chiefs of various bureaus of the Department of Agriculture, heard the returns in the office of Secretary Meredith.

Assistant Secretary of State Norman

Absent Cabinet Members

The Designer

(\$2.00 a Year)

## Cox, Stunned by Defeat, Refuses to Make a Statement: Coolidge Happy

## ¶ Expected It; 'I Am Pleased,' Says Coolidge

Sees End of Words Substi-tuted for Things and Beginning of Period of Real Patriotism and Honor

Industry Will Get Help

To Women of Nation New Debt of Gratitude Is Due, His Comment on Victory

BOSTON, Nov. 2 .- "I expected it, and am pleased," was the brief comment the Republican state headquarters the evening he spent with Mrs. Cooldge in the state suite at the Hotel

Mrs. Coolidge, asked for her opinion an the result, said: "The returns are ery encouraging. It is very pleasing to hear of such an overwhelming vote.' Statement by Coolidge

The Governor made the following

"It is with a great deal of gratitude terns the extent of the victory and While I reice in its great proportions I rejoice we have received. It means the end of a period which has seemed to substiperiod of real patriotism and true national honor. It means a return to the Conatitution, an end of extravagance. and a government by the people at home; abroad it means the end of all mbiguous and visionary schemes and a beginning of a recognition of the real and true world relationship-whether based on the proposed league or some nt of law, which are the sole

lopment of law, which are the sole cenues to an abiding peace. "This has been the Republican pol-r, voiced by its record, its platform, a candidate and now indorsed by the reple. I believe there will be a re-

of the election and will be lurther thed by his administration. I can-commend too much his conduct of campaign; it has been magnificent.

John and Mary Coolidge, who came Thanks Bay State Voters

Twenty-ninth Vice-President of the United States



Calvin Coolidge

## Coolidge, 17 Times a Candidate For Office, Won Every Race

Vice-President-Elect Triumphant by Wide Margin in Each Contest Except One-That for Legislature, When Plurality Was Only Sixty-three Votes

candidate and now indorsed by the capte. I believe there will be a remove the consense of industrial progress.

The great confidence in the leadering the prediction and will be further three predecessors in that list, born in Massachusetts, but in the Green Mountainely by its administration. I cancelle to the election and will be further to be tall corporation the better to serve the chosen from the State of Massachusetts. He was not, however, like two of his three predecessors in that list, born in Massachusetts, but in the Green Mountainelle by his administration. I cancelle the election and will be further to be called a stand-patter, but don't be a demagogue, but don't be a demagogue. Don't hesitate to be as revolutionary as science. Pon't hesitate to be as revolutionary as the multiplication table. Don't expect to be called a stand-patter, but don't be a demagogue. Don't hesitate to be as revolutionary as science. Pon't hesitate to be as revolutionary as the multiplication table. Don't expect to be called a stand-patter, but don't be a demagogue. Don't hesitate to be as revolutionary as demagning it has been magnificent.

Illis first American ancestors were before the foundation of the corporation the better to serve the chosen from the State of Massachusetts.

Calvin Coolidge is the twenty-ninth man to be elected Vice-President of the United States, and the fourth to be chosen from the State of Massachusetts. He was not, however, like two of his three predecessors in that list, born in Massachusetts, but in the Green Mountain State, being the third Vice-President of such nativity.

His first American ancestors were John and Mary Coolidge, who came from overseas and settled at Watertown, Mass. just twenty years after the Mayflower Pilgrims landed at Plymouth Rock. A later generation removed to Vermont, and there, in the moved to Vermont, and there, in the moved to Vermont, and there, in the little hill town of Plymouth, a dozen naive from a railroad, a later John lands a from a railroad, a later John lands a from a railroad, a later John lands a from a railroad, a later John lands be viewed to be construed in the whole nation and settled farm and kept a general store. To lim and kept a general store. am deeply appreciative of the of Massachusetts. It is needless a loffer my thanks to all who have ibuted to the great result, the nar-, state and local committees of and women. To the women of the list due a new debt of gratitude; nally I want to every a superson with a superson of the little hill town of Plymouth, a dozen

Cox Is Revealed As Poor Loser: Clings to West

Smoking Big Cigar, His Face a Forbidding Mask, He Refuses to Concede His Vanquishing by Harding

Stunned by Repudiation

His Own Precinct, City and County Give Majorities to the Republican Ticket

Special Dispatch to The Tribune . DAYTON, Ohio, Nov. 2.—In the face of an overwhelming landslide for Senator Harding at midnight to-night, Governor Cox efused to make any statement concerning the election.

It was plain that the severe defeat he had suffered at the polls was a heavy blow to the Democratic candidate, who remained at his newspaper office until late, hoping returns from Western states would give him something over which, to be encouraged.

"I will make no statement until tomorrow," he said. "Anything that my newspaper says is purely impersonal." The News, in the only extra put out to-night, shortly before midnight conceded the election of Senator Harding

under headlines which proclaimed the Republican landslide, but said in its "Democrats appeared to have an excellent chance of winning after the Re-publicans were finished with their first

night's celebration."

One of the heaviest blows Cox personally received was the loss of his cown home precinct of Carrmonte, where he was defeated by a dozen votes; the loss of Dayton by 1,500 on the face of returns compiled up to midnight, and the loss of Montgomery County by a plurality which Republicans counted as high as 5,000, but which was certain to reach 3,000.

Governor Cox sat in the newspaper office from which he has risen from obscurity to power and prestige and received in silence the returns that told of the overwhelming election of his ceived in silence the returns that total twenty of the overwhelming election of his blowing.

Wife of New Vice-President of the United States Wilson Retires



Mrs. Calvin Coolidge

## THE GREAT TELEPHONE NEED -More Facilities

**After Reading** 

**Early Returns** 

The reports from New York, Ohio

still fresh in the minds of Secretary Missouri

cases seem a handicap.

Butterick, for example.

o'clock and discussed important state matters. He dined at 7 o'clock and then repaired to his study to receive the early returns.

The reports from New York, Ohio and Kansas, indicating a Harding land-slide, produced no noticeable gloom in the White House circle, where thoughts of four years ago, indicating the election of Justice Charles E. Hughes, were to commerce Afexander at his home in the prints of Saratary.

**Butterick-Publisher** 

A great, world-wide trade-mark may in some

With a consumption of 30,000 tons of paper

Forty years on Regent Street, London;

per annum and \$196,000 for ink, with circulations

of magazines of more than 2,000,000 a month, still

most men when you say Butterick-think of

twenty years in Paris; with editions for years in

German, French, Spanish and Italian, Butterick

While discerning advertisers spend some \$6,000,000 in Butterick publications a year to

reach women-to most men the Butterick trade-

Advertising space in the Butterick Publications is for sale through accredited advertising agencies.

Butterick—Publisher

Everybody's

Magazine

Even the wisest men sometimes miss what

is really an international publishing house.

mark stands as immutable as gold.

every woman knows.

The task of meeting New York City's huge demand for new telephone service that followed the war has been a task of providing additional workers and additional facilities.

On January 31, 1918, the Telephone Company had 9,180 operators in New York City. On September 30, 1920, it had 15,509 operators, as many as present switchboard equipment can accommodate. Even though many of these operators have had only six months' experience or less, the increase in the operating force together with the installation of new facilities have resulted in bringing about a marked improvement in the service.

Calls are now answered three times as rapidly as they were the first of the year, and before the end of 1921, if the Company's plans can be carried out successfully, service should again be normal in quality.

The great need today is for additional facilities, 584 switchboard positions have been installed since the first of the year and 184 more will be placed in service by the end of the year.

But 83,000 applicants are waiting for service. To provide service for these applicants and the many new applicants we will have this year would require 552 more switchboard positions.

The Telephone Company's plan for increasing its facilities calls for the expenditure next year of about \$33,000,000 in New York City alone. This plan includes the acquisition of 14 pieces of property for new buildings and enlargements to 16 existing buildings. Five new buildings will be completed this year.

These facts were brought out at the last hearing before the Public Service Commission, Second District, on the Telephone Company's petition for increased rates.

At the present time in New York City the Company is not even earning its bare operating expenses. During the entire year it will earn less than 2% upon the book cost of its physical property in public use in New York City.

Only by re-establishing its credit through increased revenue from increased rates can the Company hope to compete successfully for the huge sums of new capital which it must have to provide the new facilities New York City requires.

NEW YORK TELEPHONE COMPANY

